#### Trees over Tech

### **Riparian Restoration for NPDES Permit Compliance**



David Primozich, Conservation Director The Freshwater Trust



### **The Freshwater Trust**

A 501(c)(3) non-profit organization with a 30-year history of actively working to preserve and restore freshwater ecosystems.



#### Habitat & Flow Restoration

Restoring stream, off-channel and riparian habitat to improve functional conditions for fish.

#### **Ecosystem Accounting &** Analysis

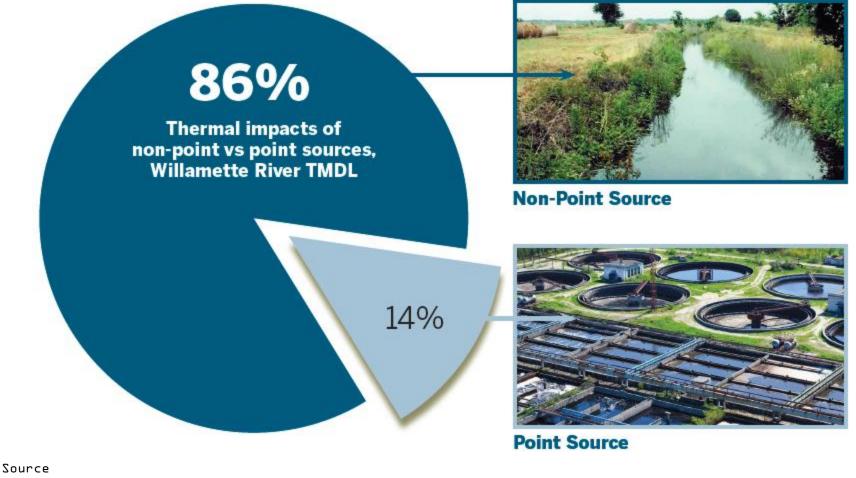
Measuring ecosystem services and translating them into units that make sense in a regulatory context.

#### Credit Program Management

Applying compliance-driven investments to needed habitat and water quality improvements.

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### **New Approaches to Meet NPS Challenge**



http://www.deg.state.or.us



# Water Quality Trading 101

- Point Source (PS) to Nonpoint Source (NPS) water quality trading (WQT) is when a regulated point source is able to secure and document pollution reductions from a nonpoint source.
- PS to NPS water quality programs can be more cost-effective and often make better ecological sense than controls at the point of discharge
- To be successful, WQT programs must have:
  - → **Standards** for eligible projects and project quality
  - Standards for credit measurement
  - → Transparent systems for reporting and tracking performance and custody of credits



# Case Study: Medford, OR

Buyer: City of Medford (population 170,000) Seller: 20+ landowners in Rogue River Basin Contractor: The Freshwater Trust Driver: Projected excess heat under TMDL limits:

300 million kcals/day in 10 years

Options:

- Giant holding pond to store water for 1 month of each year: \$16 million
- 10-15 miles of native riparian vegetation restored and maintained for 20 years: \$6.5 million

With trading program for riparian revegetation:

- Money pays local restoration contractors
- Farmers get annual lease payments
- Restoration = 20 jobs per \$1 million spent
- Facility achieves compliance

The



**Rogue River Basin** 

### **Transaction Process**





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# Prioritization, Design & Contracting



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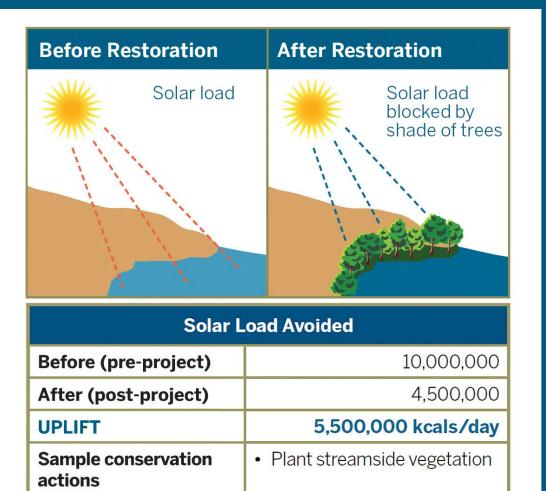
- → Program design and site prioritization
  - → Local & ecological priorities
- → Contracting leases with public & private owners
- → Site design based on reference conditions, quality standards & best professional judgement

# **Riparian Planting**





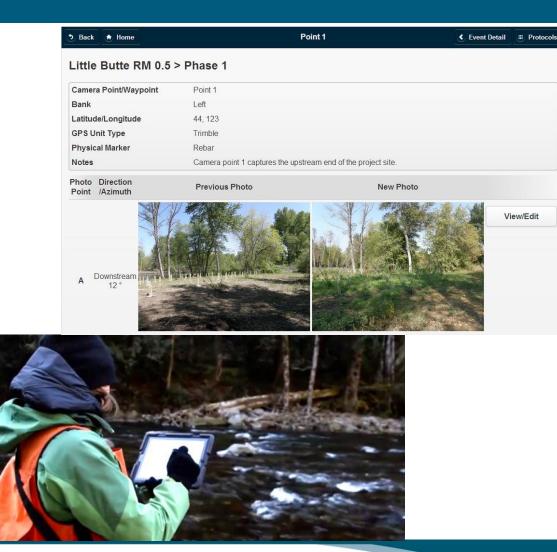
## **Measurment Model**



- → Solar radiation is measured pre and post project implementation
- → Reductions in solar radiation are the result of increased canopy cover for riparian re-vegetation or reduced channel surface area in channel modification projects
- → This is called 'Uplift'

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## Monitoring: Performance & Transparency



#### Long-term monitoring:

- $\rightarrow$  Plant survival
- $\rightarrow$  Species diversity
- ightarrow Invasive species cover
- ightarrow Photo point monitoring

#### **Ongoing maintenance:**

- ightarrow Invasive species control
- $\rightarrow$  Plant replacement
- → Irrigation where necessary



## Verification & Registration



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	Clear Search:		Registry: COTE: Willam	ette: Water Q	uality (Temperature) Sta	andard 💽	All Units	Y	Page 1 💌
Account Holders Pro	ojects Issua	nces / Listings	Holdings Reti	red Credits					
Name	Category	Standard Name	Project Type	Status	Certification	Validator	Developer	Location	Documents
Gales Creek	Water Quality	COTE: Williamette: Water Quality (Temperature) Standard	Temperature	Active		VVIIamette Partnership	Oregon Department of Forestry	United States, Oregon	View
	Biodiversity and Habitat	COTE: Willamette: Salmonid Standard	Salmonid Habitat Protection	Active		VVillamette Partnership			
Haff Mie Lane	Water Quality	COTE: Williamette: Water Quality (Temperature) Standard	Temperature	Active		Willamette Partnership	Oregon Department of State Londs	United States, Oregon	View
	Biodiversity and Habitat	Oregon Wetlands Regulatory (Ratios) Standard	Freshwater Wetland	Active		Willamette Partnership			
	Biodiversity and Habitat	COTE: Willamette: Wetland Habitat Standard	Freshwater Wetland	Active		Willamette Partnership			
	Biodiversity and Habitat	COTE: Willamette: Salmonid Standard	Selmonid Habitat Protection	Active		Vvillamette Partnership			
	Biodiversity and Habitat	COTE: Willamette: Wetland Habitat Standard	Freshwater Wetland	Active		VVillamette Partnership			
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	Biodiversity and Habitat	Oregon Wetlands Regulatory (Ratios) Standard	Freshwater Wetland	Active		VVillamette Partnership			
Mohawik River Riparian Enhancement Project	Biodiversity and Habitat	COTE: Williamette: Salmonid Standard	Salmonid Habitat Protection	Active		VVIIamette Partnership	The Freshwater Trust	United States, Oregon	View
	Water Quality	COTE: Williamette: Water Quality (Temperature) Standard	Temperature	Active		Willamette Partnership			
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